Shakti Kalyanshettar

Product Designer
Behance • LinkedIn

CONTACT

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Address: Bengaluru, 560102
Portfolio: My Website

EDUCATION

- **JSS SMEM School**
  2008-2019
  Vidyagiri, Dharwad

- **SDM College of Engineering and Technology**
  2021-2025
  Kalghtagi road, Dharwad

- **KLE's Prerana PU College**
  2019- 2021
  Unkal Cross, Hubli

EXPERIENCE

- ***March 2025 - Present:*** Product Designer at **Urban Parents Club**, owning the full design process and working on parenting platform UX/UI design, community event campaigns, brand identity, digital marketing creatives, and **Google Ads** management to grow and engage a community of modern parents.

- ***Aug 2024 - March 2025:*** Organized and executed engaging events for fete.for.you, while also securing sponsorships to promote social media growth and brand visibility.

- ***Jul 2024 - Aug 2024:*** Freelance **website design** for **Madam Manchali's Montessori school**, focusing on improved user experience and attracting new customers through enhanced online presence.

- ***Jul 2024 - Aug 2024:*** Interned at **Volvo** in Hoskote, Bengaluru, gaining experience in **Integrated Management Systems (IMS)** and participating in internal company audits.

CERTIFICATES

- **Google Ux Design, Coursera:** this course equipped me with core UX skills, and an industry-recognized credential, strengthening my qualifications for entry-level UX roles.

- **21 Days Figma Challenge, Mastry:** familiarized me with Figma's features enabling me to design interfaces more efficiently and effectively.

PROJECTS

- **Designed a recipe generator application-** *SousChef* is a mobile app that helps users create meals using ingredients they already have at home. By reducing food waste, the app offers quick, personalized recipes tailored to user preferences and cooking skill levels. It includes features like a smart ingredient search, community recipe sharing, and filters for difficulty, and cuisine type.

- **Designed a website for Madam Manchali's Montessori-** Manchali's Montessori website is designed to guide parents through the Montessori approach and the school's offerings. It features clear navigation, transparent admissions details, parent testimonials. The design emphasizes trust, simplicity, and warmth, reflecting the school's child-centered philosophy and helping parents make better decisions.

EXTRA CURRICULAR

- **Administration hub Intern** at Fete.For.You

- **Freelance** Designer

- **Student Intern, Volvo- Eicher Commercial Vehicles-**
  Designed safety Posters adhering to ISO Standards

SKILLS

Soft Skills		Technical Skills		
Responsible	Empathy-Driven	Figma	Usability Testing	Adobe Illustrator
Strategic Planner	Problem Solver	Wireframing	UX Research	Adobe After Effects
Cross-Functional	Articulate	Prototyping	Google Ads	Canva